

# CREW Network FACT SHEET

## Mission

To advance the success of women in commercial real estate.

## Core Values

**Professional Community:** passionate commitment to mutual assistance; multi-disciplinary; responsive, loyal and supportive relationships.

**Excellence:** progressive and innovative; relentless pursuit of quality and integrity in business and professional relationships.

**Leadership:** visionary, dynamic and solution-oriented. Commitment to advancing women in commercial real estate.

## Envisioned Future

To achieve parity in opportunity, influence and power in the commercial real estate industry.

## CREW Network Profile

- CREW Network exists to advance the success of women in commercial real estate and is the industry's premier business networking organization
- Members comprise nearly 8,000 commercial real estate professionals in 66 major markets across North America.
- CREW Network members, made up of industry leaders and senior-level executives representing all disciplines, offer a unique combination of talents and expertise that enable this influential group to handle every aspect of a commercial real estate deal from start to finish.
- CREW Network helps its members excel in the commercial real estate industry by providing networking, business development, leadership opportunities, and professional education.

## CREW Network Member Profile

- Represent every discipline within commercial real estate including law, brokerage, leasing, property management, finance, title/escrow, development, corporate real estate, asset management, engineering and more.
- Average 14 years of commercial real estate experience
- Nearly 76 percent are presidents, CEOs, partners or senior managers of their companies
- Nearly 90 percent hold college or graduate degrees
- 60 percent report annual incomes in excess of \$100,000
- 72 percent have given a referral to another member in the last 12 months
- 54 percent reported receiving a referral from another member in the last 12 months
- Percentage of Top 15 Deals for 2005\* involving  
CREW Network members (\*as identified by Real Estate Alert)
  - Hotel Deals.....100%
  - Multi-Family Transactions .....80%
  - Property Sales.....73%
  - Largest Single-Property Retail Transactions .....67%

## CREW Network Members Do Business Together.

Nearly **76%** are presidents, CEOs, partners or senior managers of their companies

**72%** have given a referral to another member in the last 12 months

Average **14 years** of commercial real estate experience

**The Power of the Network**

CREW



NETWORK®